**SparkSoul**
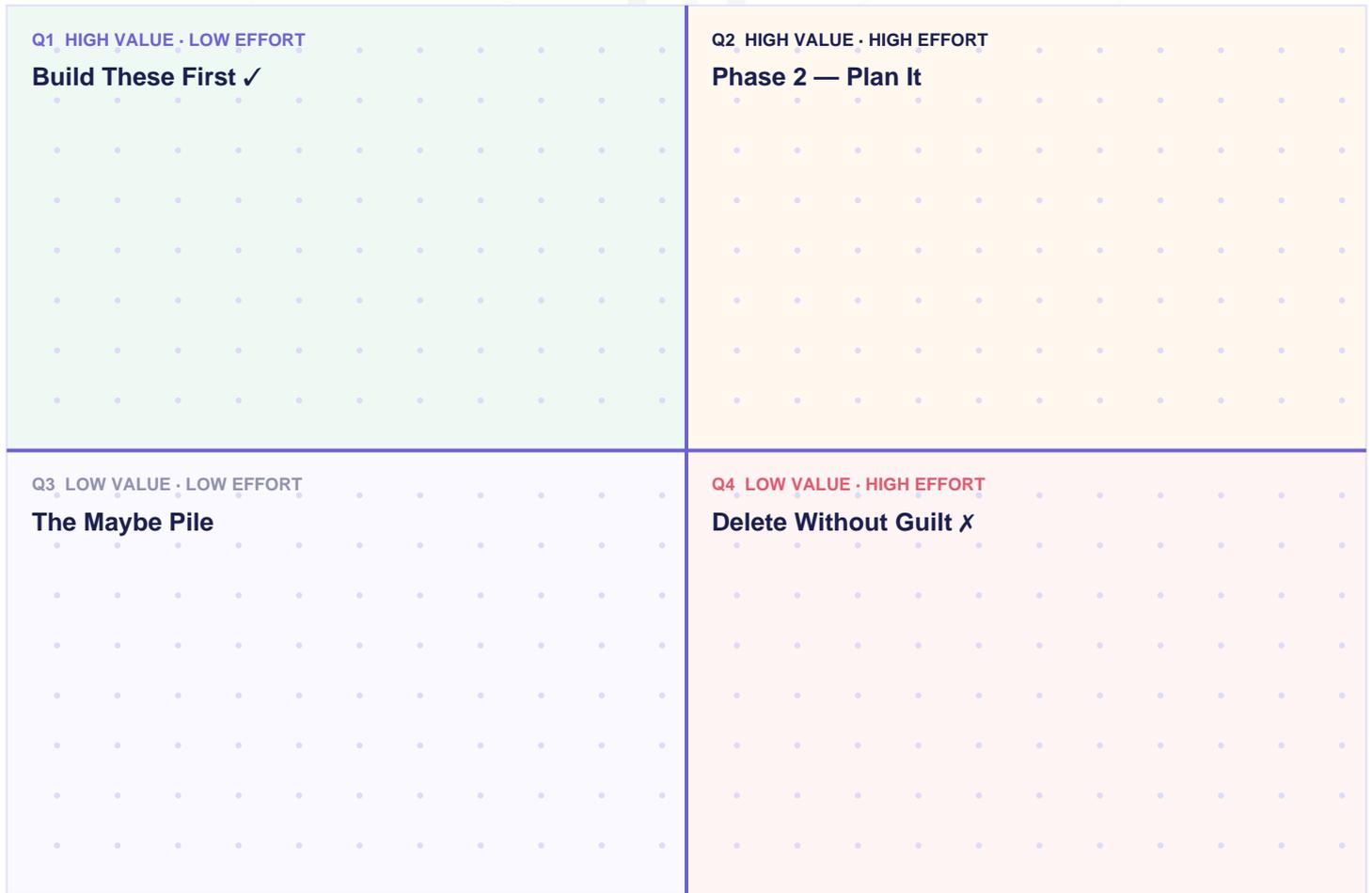Your Outsourced CPO · AI Native. Human Centric.

# The MVP Prioritisation Matrix
Stop over-building. Focus on what moves the needle.

List features, plot them, delete Q4 without guilt.

● **STEP 1 — LIST & SCORE YOUR FEATURES**

| Feature / Idea | User Value (1-5) | Effort (1-5) | Quadrant | Keep? |
|---|---|---|---|---|
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| 4. | | | | |
| 5. | | | | |
| 6. | | | | |
| 7. | | | | |
| 8. | | | | |
| 9. | | | | |
| 10. | | | | |

● **STEP 2 — PLOT YOUR FEATURES**

**HIGH VALUE →**

**Q1 HIGH VALUE · LOW EFFORT**
**Build These First ✓**

**Q2 HIGH VALUE · HIGH EFFORT**
**Phase 2 — Plan It**

**← LOW VALUE**

**Q3 LOW VALUE · LOW EFFORT**
**The Maybe Pile**

**Q4 LOW VALUE · HIGH EFFORT**
**Delete Without Guilt ✗**

**← LOW EFFORT**     **HIGH EFFORT →**