SparkSoul

Your Outsourced CPO · AI Native. Human Centric.

The SparkSoul Blueprint

Lean Canvas — Validate your idea before you build

Fill in each box. If you can't answer — that's your insight.

01 The Problem
Top 3 problems you solve

02 Solution
Top 3 features / approaches

03 Unique Value Prop
Single clear message — why you?

04 Unfair Advantage
What can't be easily copied?

05 Customer Segments
Who are you building this for?

06 Key Metrics
Numbers that tell you it's working

07 Channels
How do you reach customers?

08 Early Adopters
Who wants this most right now?

09 Alternatives
What do they use today?

10 Cost Structure
What does it cost to run?

11 Revenue Streams
How do you make money?

Idea / Product Name: _____ Date: _____